



### WHAT IS CEDA?



The California Energy Design Assistance (CEDA) program promotes the electrification and decarbonization of new building construction or major renovation. CEDA works in collaboration with project teams to reduce energy demand, consumption, and carbon emissions.

CEDA serves commercial, public, high-rise multifamily, industrial, and agricultural projects in Pacific Gas & Electric (PG&E), Southern California Edison (SCE), SoCalGas (SCG), and San Diego Gas & Electric (SDG&E) service areas.



### **PROGRAM OBJECTIVES**



- Advance the market to achieve California's aggressive decarbonization goals
- Promote electrification and all-electric buildings
- Reduce long term energy costs and emissions
- Drive adoption of high-performance measures
- Make buildings true grid resources
- Educate the market

**Overall Goals** 

Increase supply and demand for all-electric and high-performance measures

Build relationships with the A/E/C community

**Drive Innovation** 

### WHY PARTICIPATE IN CEDA?



- Receive complimentary custom decarbonization analysis to identify and evaluate opportunities
- Gain analysis of energy costs and paybacks
- Receive financial incentives to help offset the costs of decarbonization measures for qualified projects
- Demonstrate commitment to high performance building practices and design







### **CEDA PROGRAM ELIGIBILITY**





- New construction projects and/or major alterations
- Projects in design phase
- Owner pays/will pay the Public Purpose Program surcharge on the account where the Energy Efficiency (EE) measures are installed
- No double-dipping incentives with other utility sponsored ratepayer energy efficiency programs for the same measures
- Allow access to project site at project completion for verification of installed measures

### **ELIGIBILITY – MAJOR ALTERATIONS**





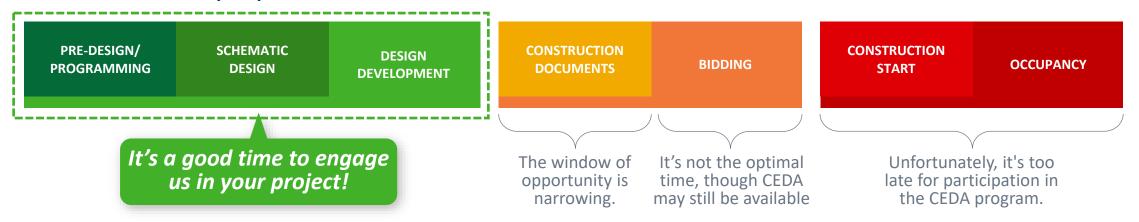
# Major alterations must meet the following criteria:

- Changes in space function (building or space occupancy type change) OR
- Substantial changes (≥30%) in design occupancy (square feet per person) OR
- Increase (≥10%) in conditioned floor area OR
- Any expansion or addition of substantial process or conditioning load to an existing facility

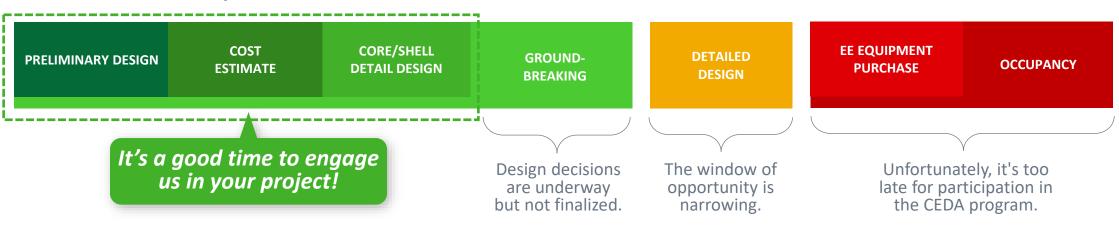
### **ENROLLMENT TIMING**



#### TRADITIONAL DESIGN/BID/BUILD PROCESS



#### **FAST-TRACK OR DESIGN/BUILD PROCESS**



### **PROCESS**







#### **Enrollment**

You provide schematic information about your building through our Energy Design Assistance application or directly to one of our outreach specialist





#### **Discovery**

Willdan performs a realtime evaluation of decarbonization measures and bundle potential whole-building strategies for further analysis





#### **Results**

You determine the measures that best align with your project goals, from which estimated savings, and incentives are calculated





#### Verification

We confirm your project was constructed to plan and issue a final report confirming savings, incentives as applicable





#### **Savings**

Enjoy continual energy savings, helping to actualize decarbonization goals and being a grid partner

### PARTICIPATION INCENTIVES



Design teams are stretched thin on time and budget, but that doesn't mean decarbonization needs to be put on the back burner.

CEDA is now offering participation incentives on top of the incentives your project will get for implementing decarbonization measures.

It's a win-win!



### **MEASURE INCENTIVES**



CEDA offers incentives to reward buildings of the future that implement high performance measures and electrification.

Incentives are also available for the installation of traditional above code minimum energy efficiency measures



### **Inducements Process:**



### **HIGH-PERFORMANCE MEASURES**



Examples of high-performance measure types to help your teams evaluate decarbonization opportunities and available incentives



Space heating system

Heat pumps, VRF systems, controls, heat pump chillers and heat pumps for VAV reheat systems



Service water heating

Central heat pump water heaters, distributed heat pump water heaters, water heater controls and distribution systems



Plug Loads

Heat pump clothes dryers, induction cook tops, electric commercial kitchens



**Process Loads** 

Heat pump pool heaters, high temp heat pumps for industrial processes, microwave or other electric drying processes



Refrigerant Systems

Low GWP refrigerants for heat pumps, VRF, chillers, water heaters, reduced refrigerant leakage

### **CEDA LITE**

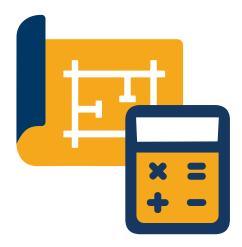


If there is a decarbonization consultant on your design team already, there is still an opportunity to participate in CEDA Lite and be eligible for measure incentives and a design team stipend.

For CEDA Lite, project teams must

- Complete all program documentation requirements
- Adhere to program modeling protocol
- Calculate energy savings using Approved Baseline (this is not CEC Title 24 modeling)
- Receive approval for modeling approach and software tool

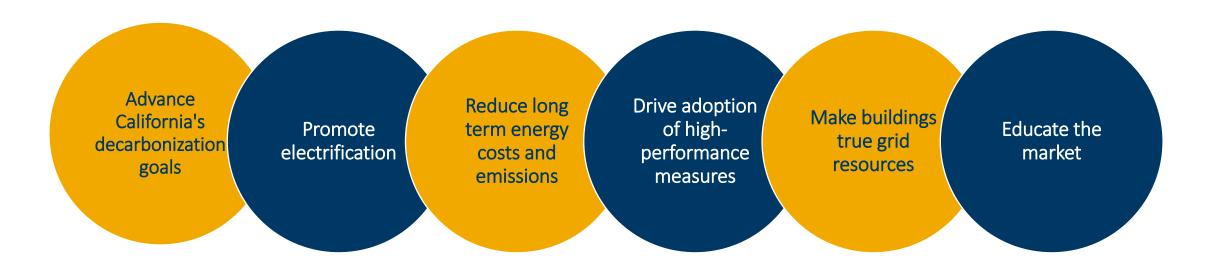
Design team stipend paid at savings claim submission acceptance and measure incentive paid at Verification



### START YOUR DECARBONIZATION JOURNEY



### Together we can achieve our goals to:



Enroll your project today to determine, which decarbonization methods will benefit your project.

## **HAVE A PROJECT TO DISCUSS?**



For more information, please contact one of our program outreach specialists:



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### **GET STARTED TODAY!**







California EDA.com



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The California Energy Design Assistance (CEDA) program is funded by California utility customers and administered by Pacific Gas and Electric Company (PG&E) and supported by the state's other investor-owned utilities, (IOUs) under the auspices of the California Public Utilities Commission. Customers who choose to participate in this program are not obligated to purchase any additional goods or services offered by Willdan or any other third party.