





# Introduction to GBI & Green Globes

California Energy Alliance

Emily Bowers, Director, State & Local Engagement Adam Wellen, Director, Membership & Community

April 20, 2022



### **GBI INTRODUCTION**

The Green Building Initiative (GBI) is an international, nonprofit organization whose mission is to

reduce climate impacts by improving the built environment through education, standards, and assessments developed by an inclusive, collaborative global network.

### Better buildings, together.

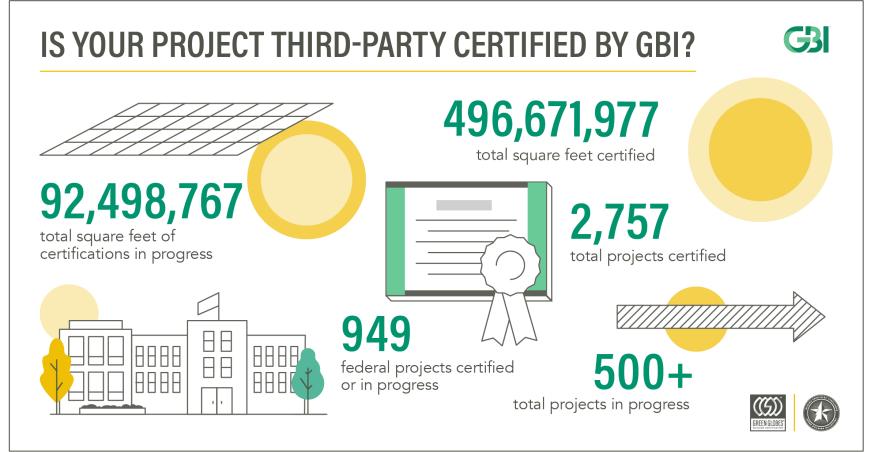
We deliver our education and assessment services through two programs:







### GBI Impact to date







#### **ANSI Standards Developer**



#### **New Construction:**

ANSI/GBI 01-2021: Green Globes Assessment Protocol for Design, New Construction, and Major Renovations (published September 2021)

Supersedes

ANSI/GBI 01-2019: Green Globes Assessment Protocol for Commercial Buildings

#### **Existing Buildings:**

BSR/GBI 02-202x, Green Globes Assessment Protocol for Existing Buildings, will follow GBI's ANSI approved consensus procedures

### **GREEN GLOBES NC 2021**





Visit www.thegbi.org/ansi to learn more.





#### Green Globes is recognized by...





Défense nationale National Defence

















Public Works and Government Services Canada





#### Green Globes is explicitly written into legislative or regulatory language in:

- Alexandria, VA
- Arkansas
- Arizona
- Baltimore, MD
- California: Redding, Rolling Hills Estate, Calabasas,
   Berkeley, Pleasanton, Alameda County, San Luis
   Obispo County
- Chicago, IL
- Columbia, SC
- Connecticut
- Decatur, GA
- El Paso, TX
- Green County, OH
- Greensburgh, NY
- Henderson, NV
- Illinois
- Indiana
- Las Vegas, NV

- Maine: Portland & York
- Maryland
- Nevada
- New Jersey
- North Carolina
- Oregon
- South Carolina
- South Dakota
- Summit County, CO
- Tennessee
- Virginia
- Florida: Volusia County, Hollywood, and Boynton Beach





#### Green Globes Certifies Commercial Real Estate

- Office buildings and retail space
- Hospitality: hotels, restaurants
- Entertainment: casinos, sports arenas, theaters, museums, aquariums
- Transportation: airports, rail stations
- Universities/colleges, schools
- Multifamily: Apartments, Condos, Dorms
- Hospitals

- Laboratories
- Research Centers
- Warehouses
- Data Centers





#### Clients Across Government & Industry





































































Green
Globes
Support ESG
& CSR
Reporting







#### Green Globes Programs & Protocols



















### Green Globes Rating System

- Based out of 1,000 maximum points
- Four levels of certification
- Scores range from 0-100%
- 35% minimum score required to certify
- Meets jurisdictional requirements





#### **GREEN GLOBES RATINGS:**

Once an assessment is verified by a third party, properties achieving a score of 35% or more receive a Green Globes rating based on the percentage of total points (up to 1,000) achieved.

#### 85-100% FOUR GREEN GLOBES



Demonstrates national leadership and excellence in the practice of water, energy and environmental efficiency to reduce environmental impacts.

#### 70-84% THREE GREEN GLOBES



Demonstrates leadership in applying the best practices regarding energy, water, and environmental efficiency.

#### 55-69% TWO GREEN GLOBES



Demonstrates excellent progress in achieving reduction of environmental impacts and use of environmental efficiency practices.

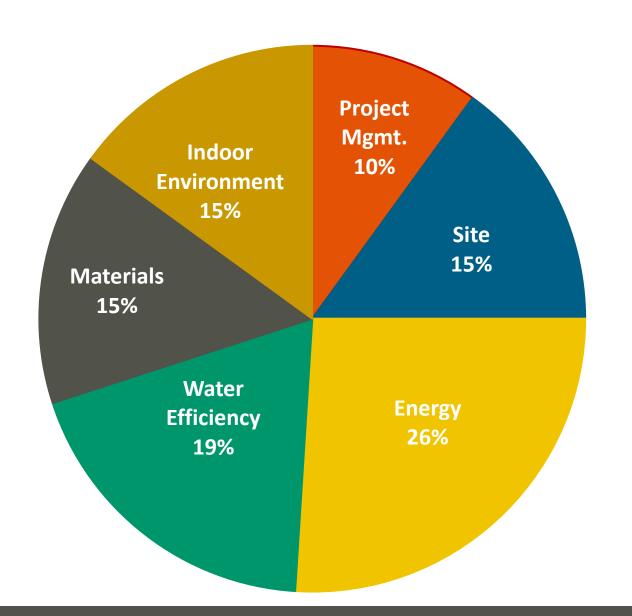
#### 35-54% ONE GREEN GLOBES



Demonstrates a commitment to environmental efficiency practices

#### Green Globes NC Point Allocation





Six areas of assessment

1,000 total possible points

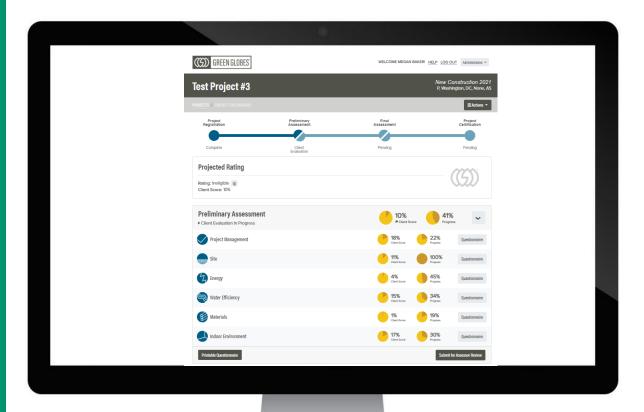




- An interactive online questionnaire
- No "one size fits all" prerequisites
- "Not Applicable" provision
- Threshold for incremental recognition
- Path Options









#### High Touch Service, High Value

- Onsite assessment by a sustainability expert
- Detailed assessment reports and access to the assessment within the online questionnaire
- GBI staff support (project managers & technical experts)

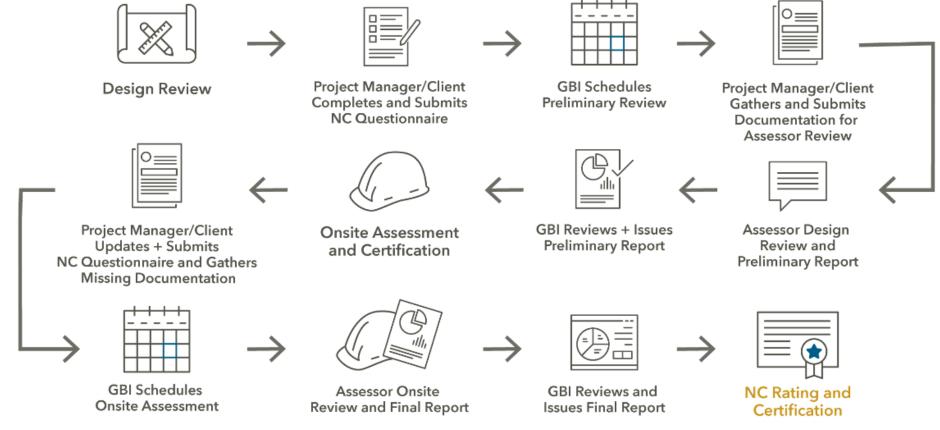








#### Green Globes for NC Assessment Process









# PROFESSIONAL CREDENTIALS & GBI MEMBERSHIP

thegbi.org/professional-certification

















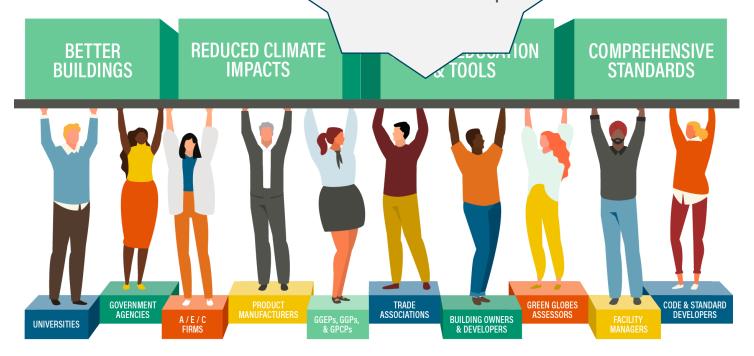
### GBI Membership - The Cornerstone of the GBI Comp

### Benefits Include:

- Complimentary professional credential trainings
- Discounts on project registrations
- Complimentary demo access to a Green Globes online questionnaire
- Members-only pricing for all GBI hosted events
- Featured listing on the GBI website
- Monthly Newsletter



**CEA** members receive 10% off first year dues for GBI membership











# Thank you!

Emily Bowers 678-457-6747 413-210-6403 ebowers@thegbi.org adam@thegbi.org

Adam Wellen









