

The Signify logo, consisting of a stylized 'S' inside a circle followed by the word 'ignify' in a lowercase, sans-serif font, is positioned in the top left corner of the image. The logo is rendered in a bright green color.

Signify

A nighttime photograph of the Zakim Bridge in Boston, Massachusetts. The bridge's central pylon is illuminated with blue light, and its cables are also lit. The bridge deck is lit with yellow lights. The bridge spans across a body of water, and the city skyline is visible in the background. The text 'CEA Member Spotlight' and '19 July 2023' is overlaid on the bottom right of the image.

CEA Member Spotlight
19 July 2023

Kelly Seeger

Technical Policy Director, US Regulations Lead

Education



MS, Lighting
BS, Building Sciences

Credentials



Industry Affiliations



My Interests



Signify

Headquarters: Amsterdam, Netherlands
North American Headquarters: Bridgewater, NJ

High Tech Campus, Eindhoven



A Company with a Purpose

To unlock the extraordinary potential of light for brighter lives and a better world. We achieve this through living our values, innovation, passion for sustainability and desire to transform people's lives.



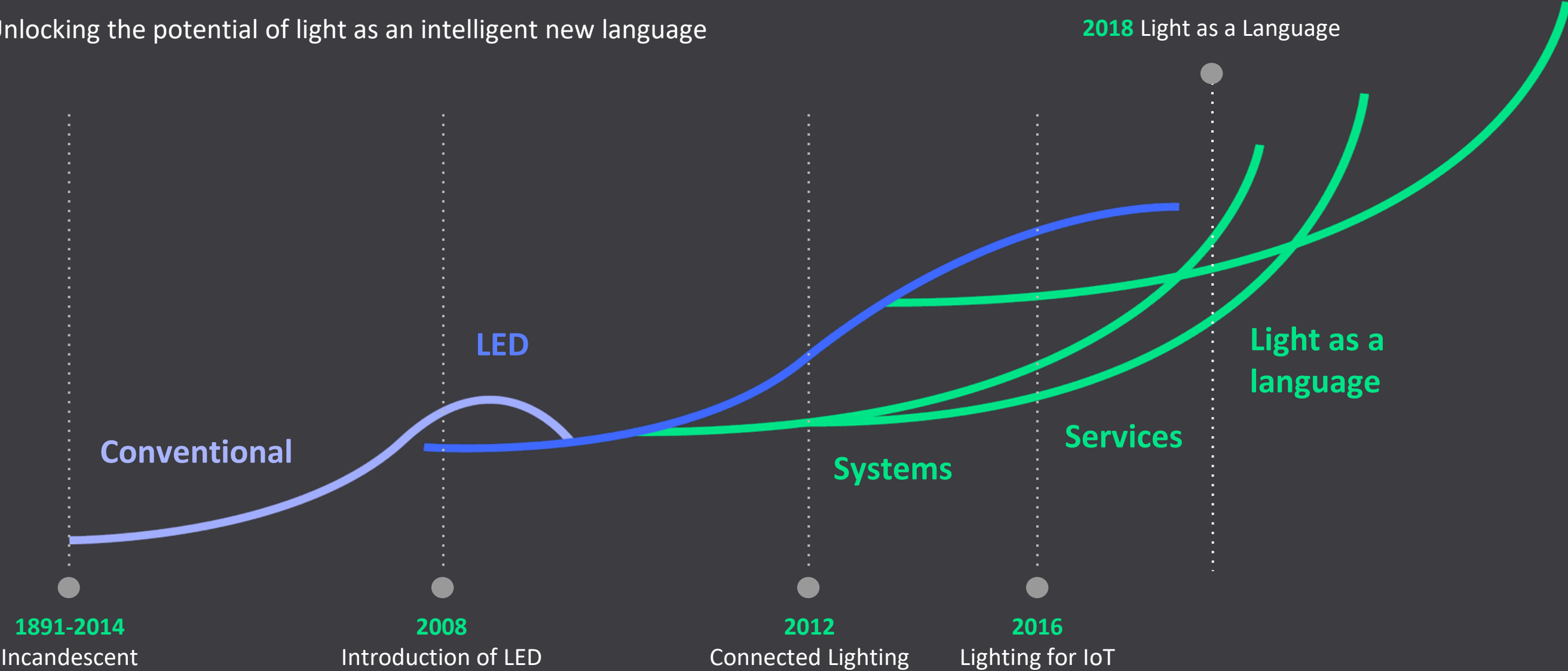


Innovating disruptive technologies

From the dawn of the electric light, we've pioneered many of the breakthroughs in our industry.

Signify has been an innovation leader for 100+ years

Unlocking the potential of light as an intelligent new language



Data that drives our progress



100%

Carbon Neutral
Global Operations



100+

University partnerships

38.2%

Women Employees

17%

In leadership positions

>114M

Connected light points

4.8%

of total sales invested in R&D

11%

Employees under 30
We're committed to
strengthening our pipeline of
early career talents.



Investing in differentiated solutions

**Empowering all lighting professionals
around the world to achieve their unique visions**

We provide the solution to every lighting need

Lamps / Ballasts / Drivers / LEDs

PHILIPS

ADVANCE

by  Signify

Connected Systems & Services

BrightSites

by  Signify

 **trulifi**

by  Signify

 **COLORKINETICS**

interact

Indoor Luminaires


**GENLYTE
SOLUTIONS**

Outdoor Luminaires

CHLORIDE

by  Signify


 **LEDALITE**

by  Signify

LIGHTOLIER

by  Signify

Day-Brite

by  Signify


 **GARDCO**

by  Signify

LUMEC

by  Signify

Stonco

by  Signify

HADCO

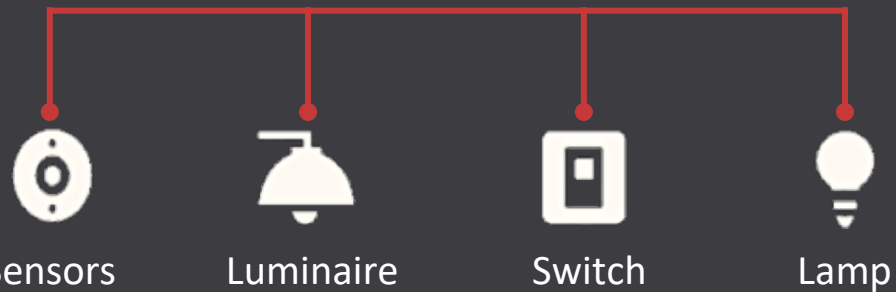
by  Signify

Digital Solutions

The world is becoming increasingly digital and connected. Interact from Signify makes it easy to do business.

interact

- Interact IoT platform is a secure, scalable, and sustainable cloud-based Internet of Things (IoT) platform
- Designed to unlock the full of smart connected lighting systems across multiple segments



Interact Office



Interact City



Interact Pro



Interact Landmark



Interact Industry



Interact Retail

Signify Lighting Academy

Open to everyone!

Offers a comprehensive range of educational resources to advance your lighting knowledge

Webinar library

This page showcases the recordings of all the Lighting Academy webinars that we ever broadcasted. They can be freely accessed online.

[Go to webinar library →](#)

Most popular



Neuro Diversity in the build environment

Attend this webinar to learn about the potential benefits of incorporating Human Centric lighting principles, including both circadian lighting and melanopic lux, in the design of workplace lighting schemes .



Healthy daytime indoor lighting

Attend this webinar to learn from our eminent guest speakers about healthy daytime indoor lighting.



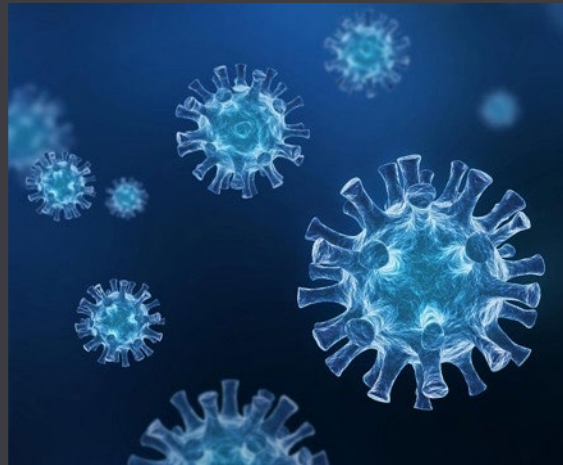
Designing for sustainability

Attend this webinar to learn from our eminent guest speakers about The 'ICU of the Future' which is a project done by The Prince Charles Hospital Critical Care Research Group (CCRG).



[Lighting Academy | Signify Company Website](#)

The world is changing fast, *with four major global shifts impacting our industry*



A Global Pandemic



The transforming industry



A connected world



Increased digitization

Committed to the United Nations Sustainable Development Goals (SDG)

The SDGs are our strategic compass in creating our Brighter Lives, Better World 2025 program and commitments.

We believe that we can drive change by focusing on the areas where we can be most influential.



Brighter Lives Better World 2025

For 2025 we will double our positive impact on the environment and society with these goals.

Zero waste to landfill

8.3 million lives lit through the Signify Foundation

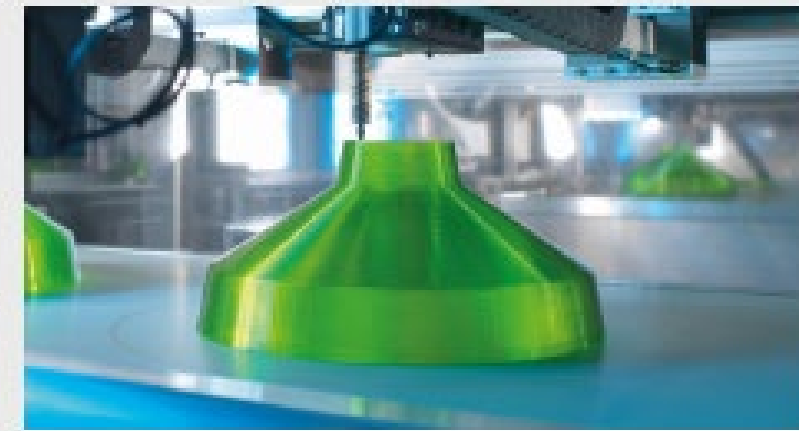
Safe & healthy workplace with a Total Recorded Case rate of 0.16

Supplier sustainability performance of 92%



Double the pace of the Paris Agreement

At the end of Q1 2023, we were on track to deliver against our ambitious goal of doubling the pace of the Paris Agreement's 1.5°C scenario.



Double our Circular revenues to 32%

28.8% of our revenues comes from circular products, systems and services at the end Q1 2023.



Double our revenues for brighter lives which benefit society to 32%

At the end of Q1 2023, 26.9% of our revenues comes from lighting innovations that increase food availability, safety & security, or health & wellbeing.



Double our percentage of women in leadership to 34%

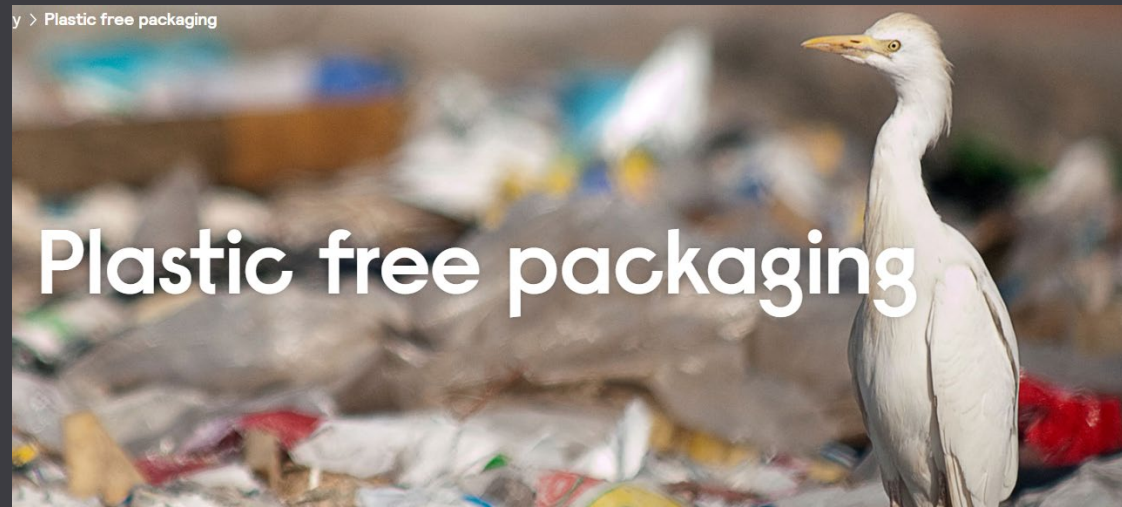
28.9% of leadership positions are filled by women. This result contributes to creating a great place to work.

Eliminating Plastic Packaging

Phasing out plastic in our consumer product packaging before the end of 2023.

This will avoid +2500 tons of plastics per year.

y > Plastic free packaging



Signify